

Branson Stowell

PRODUCER / VIDEO SPECIALIST

www.atticandcellar.com

📍 3894 18th St.
San Francisco, CA 94114

📞 +1 (303)-842-0385

✉ bransonstowell@gmail.com

March 2017 – Present VIDEOGRAPHER for BEST REVIEWS

- Created over 100 pieces of original video content for the company. Some of that content has been syndicated to places like Amazon as well as broadcast across the country on TV.
- In less than a year, helped attain 1000 YouTube subscribers, 4000 watch hours, and monetized the channel, creating a new revenue stream for the company.
- Took the lead in creating and curating video social media pieces for Best Reviews. 'Wrote, shot, produced, and edited (and sometimes appeared in) over 100 original video projects on little budget.
- Worked with a production team to realize product videos for large partners, such as Amazon, Jet, and HP.

January 2016 – February 2017 PRODUCER for BLINK INC

- Photographed nascent designer clothing lines, both with models and individual items.
- Worked on over 100 in-studio photoshoots with a variety of subjects, primarily people and clothing. Managed new photographers, assisted in training photographers in the company brand and aesthetic.

December 2015 – Present WRITER & SHORT FILM PRODUCER for ATTIC & CELLAR

- Freelance Producer of **Short Films** and **Writer** (Screenplays, Stories, Stage). Projects can be found at www.atticandcellar.com
- Clients Included: Avaya, Make and Taste, MOD, BeatBots, MARY-ANN&CO, and more.
- Created stop-motion and overhead, infomercial-style videos for promotional purposes.
- Assisted clients inside and outside the US with end-to-end video services tailored to their unique video needs.
- Shot/Edited/Produced promo video for the Robot Film Festival. Also curated six films and assisted with Public Relations for the festival.

May 2014 - September 2014 INTERN/PA for Autofuss/Google

- Worked under industry greats to help produce content for major clients like Google, Audi, and the San Francisco Ballet. Participated in exciting pitch meetings for viral client projects.
- Shadowed under the production team to learn the ins and outs of cost-assessment, project management, and content curation.

Fall 2011 – Spring 2015 B.A. Film, University of Colorado, Boulder

- Graduated Cum Laude
 - History Minor
 - Honors Program - Deans List 5x.
 - Activities Coordinator for Dorm Hall Council
 - Lancaster University Film Production Society (Study abroad)
- 2018** - Screenplay selected by the Sacramento Film Festival.
- 2020** - Host of Online Zoom Jeopardy-Style Trivia, as contributed 50+ articles to a film blog.

SKILLS

The Adobe CC Suite:

Premiere Pro ●●●●●
After Effects ●●●○○
Photoshop ●●●○○
Audition ●●●○○
Illustrator ●●○○○

Social Media Literacy:

Twitter ●●●●●
Snapchat ●●●●●
Instagram ●●●○○
TikTok ●●●○○
YouTube ●●●●●

Other relevant skills:

Writing ●●●●●
Data Analysis ●●●○○
Google Suite ●●●●●
MS Office Suite ●●●●○
Optimism! ●●●●●