

Branson Stowell

Producer/Video Specialist

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Videographer

Best Reviews

March 2017-Present

-Created over 100 pieces of original video content for the company. Some of that content has been syndicated to places like Amazon as well as broadcast across the country on TV.

-In less than a year, **helped attain 1000 YouTube subscribers, 4000 watch hours, and monetized** the channel, creating a new revenue stream for the company.

-Took the lead in creating and curating video **social media** pieces for Best Reviews. 'Wrote, shot, produced, and edited (and sometimes appeared in) over 100 original video projects on little budget.

-Worked with a production team to **realize product videos for large partners**, such as **Amazon, Jet,** and **HP**.

Producer

Blink Inc

January 2016-February 2017

-Photographed nascent designer clothing lines, both with models and individual items.

-Worked on **over 100 in-studio photoshoots** with a variety of subjects, primarily people and clothing. **Managed new photographers**, assisted in training photographers in the company brand and aesthetic.

Freelance Projects

December 2015 - Present

Clients Included: Avaya, Make and Taste, MOD, BeatBots, MGPhotography, and more.

-Created **stop-motion** and **overhead, infomercial-style** videos for promotional purposes.

-**Assisted clients inside and outside the US** with end-to-end video services tailored to their unique video needs.

-Shot/Edited/Produced promo video for the Robot Film Festival. Also curated six films and **assisted with Public Relations** for the festival.

Intern/PA

Autofuss/Google

May 2014- Sept 2014

-**Worked under industry greats to help produce content for major clients like Google, Audi, and the San Francisco Ballet.** Participated in exciting pitch meetings for viral client projects

-Shadowed under the production team to learn the ins and outs of cost-assessment, project management, and content curation

Education/Big Wins

University of Colorado, Boulder

Fall 2011 - Spring 2015 B.A. Film.

Graduated Cum Laude

History Minor

Honors Program - Deans List 5x.

Activities Coordinator For Dorm Hall Council

Lancaster University Film Production Society (Study abroad)

Screenplay selected by the Sacramento Film Festival -2018

Host of Online Zoom Jeopardy-Style Trivia Since Apr 2020

Managed and contributed 50+ articles to a film blog

Skills

The Adobe CC Suite:

Premiere Pro

● ● ● ● ●

After Effects

● ● ● ○ ○

Photoshop

● ● ● ○ ○

Audition

● ● ● ● ○

Illustrator

● ● ○ ○ ○

Social Media Literacy:

Twitter

● ● ● ● ●

Snapchat

● ● ● ● ●

Instagram

● ● ● ○ ○

TikTok

● ● ● ● ○

YouTube

● ● ● ● ●

Other relevant skills:

Writing

● ● ● ● ●

Data Analysis

● ● ● ○ ○

Google Suite

● ● ● ● ●

MS Office Suite

● ● ● ● ○

Optimism!

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